

# Presentation Technologies

## Slide Projector Business Exit

### Q&A's

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**Q:** Why has Kodak decided to discontinue the manufacture and sale of slide projectors?

**A:** The slide projector market has been declining since the early 1980's. Only recently have the volumes reached a point where it is no longer possible to manufacture the products at a price that people would be willing to pay. The slide projector business has been a good one for Kodak. As market leader in the round tray projector industry for more than 40 years, it is with sadness that we say goodbye to this hallmark product of the presentation industry.

**Q:** When was the announcement made?

**A:** The corporate press announcement was made September 26, 2003. In addition, personalized mailings to dealers in the US, Canada, Asian region and Latin American region went out at the end of September, 2003. The master distributor model in Europe allowed for early pre-disclosure there in mid-2003.

**Q:** What was the market reaction?

**A:** As anticipated, reactions ranged from feelings of disappointment to expected/no surprise. All voiced a bit of sadness to realize that they were seeing the end of a legend.

**Q:** Will this affect the future of slide film?

**A:** We do not anticipate a measurable impact to color reversal film sales. This announcement concerns slide projectors only. That said, the color reversal (positive slide) film market is much larger than the slide projection market. Not all color reversal slide film is mounted and a small percentage of those mounted actually find themselves projected in a slide projector.

**Q:** What should we tell end users that may not have heard of this decision and are calling us to help them make a purchasing decision?

**A:**

- .-Users need to know that round tray slide projectors are no longer being manufactured in quantities by any vendor worldwide.
- .-They also should know that there are low-end straight tray projectors still being sold around the world. Features are not the same, but they are able to project a slide.
- .-While they are still available, we would prefer to see slide projectors in the hands of people who appreciate the high-quality projected image only available with Kodak slide film and slide projectors. So, we highly recommend that users purchase a slide projector from Kodak before June 2004 and then take advantage of the follow-on 7 year service. With slide projector's proven reputation for long life, this will ensure many years of continued use.
- .-Finally, for those with larger budgets, digital projectors are readily available in audio-visual, camera and retail stores.

**Q:** Is this a global withdrawal from the slide projector market?

**A:** Yes. All slide projectors and related accessories will cease to be manufactured in 2004. This includes all worldwide brands: CAROUSEL, EKTAGRAPHIC, EKTALITE and EKTAPRO as well as accessories like lenses, trays, remote controls, dissolve controls and carry cases.

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**Q:** [When is the final date for sales for Kodak Slide projectors?](#)

**A:** Orders will be taken until March 31, 2004.  
Manufacturing will end in June 2004.

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**Q:** [How long will Kodak be supporting Slide Projectors?](#)

**A:** Kodak repair dealers around the world will be enabled to perform repairs and service for a full 7 years, through June 2011. Other support, such as documentation and helpful hints can be found at this website under "Support Documentation."

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**Q:** [How many slide projectors have Kodak sold?](#)

**A:** Kodak made the first slide projector in 1937. But it wasn't until 1961 that the modern-day round tray slide projector was first produced. Millions have been sold since then. It's anyone's guess as to how many continue to be used today.

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**Q:** [What happens to equipment already sold or in the channel?](#)

**A:** Kodak will honor the sales terms and conditions and warranty commitment of any slide projector. Dated proof of purchase is required.

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**Q:** [Is Kodak discontinuing all related accessories?](#)

**A:** Yes. All Kodak-branded accessories will be discontinued with the slide projectors. (lenses, trays, remote controls, dissolve controls, carry cases, etc)

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**Q:** [Where can I buy a slide projector once Kodak exits the business?](#)

**A:** There may be some dealers that continue to carry fresh inventory for a time after closing. Check the "Where to Buy" link at this website's home page for suggestions. Also check your yellow pages for audio-visual dealers. An additional growing channel for slide projector sales is the Internet. Slide projectors (new and used) can be found for sale there.

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**Q:** [Will I still be able to purchase trays for my slide projectors?](#)

**A:** Yes, there are slide tray manufacturers other than Kodak. You can check the Internet browsers or your local audio-visual dealer for information where to buy. A known source at the time of this web build is found under "Where to Buy."

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**Q:** [What if I need technical help?](#)

**A:** There is a large amount of information available on this website. See "Service" and "Support Documentation" links for helpful hints, technical support information and dealer locations.

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**Q:** [Where will I take my slide projector for repair?](#)

**A:** There are many slide projector repair centers around the world. Check our website at [www.kodak.com/go/projectors](http://www.kodak.com/go/projectors) to locate one. You can also call 1-800-242-2424 for help with US information.